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Net Zero Business Tracker

Winning Moves Test

Date Downloaded: 02/06/2024

About this Report

The Net Zero Tracker (NZT) tool has been designed and developed to enable business leaders to embed net zero and wider sustainability at the heart of their company, which in turn will support business growth. The tool will develop your understanding of your business's strengths and weaknesses when it comes to net zero and sustainability.

Based on your own assessment of your business, this customised report will guide you towards suggested actions and resources to explore, to develop an action plan for your business. In addition, the report will also benchmark your company against others within your sector. This will enable you to see how your business compares to similar organisations.

This will help you to:

- Understand where there are opportunities to cut costs in your business
- Develop a net zero/sustainability culture across your business
- Raise awareness of opportunities to increase business and investor value
- Raise awareness of opportunities to increase customer loyalty
- Track your progress in these areas over time to identify areas for improvement
- Prepare your business to undertake a carbon foot printing exercise

The report will provide you with cutting edge, good practice insights into how to embed net zero and sustainability to drive your businesses growth.

The report is structured into the following section(s):

|	
1 Business Leadership	7 Energy
2 Customers	8 Transport & Travel
3 Learning & Growth	9 Water, Materials & Waste
4 Finance / Governance	10 People & Engagement, Nature and Carbon
5 Operations	11 Finance
6 Standards / Reporting	

Results Summary Overview

Your Net Zero Business Tracker Summary provides an overview of business strengths and areas for development based on the responses provided. The closer your score is to the centre of the spider-gram on the summary page, the more likely you need to focus on this area to develop your business for future growth and success. Each section is then broken down in more detail to help you to build an action plan for improvement.

The colour coding of the labels indicate the current level of business proficiency the responses are indicating:

● High   ● Medium   ● Low
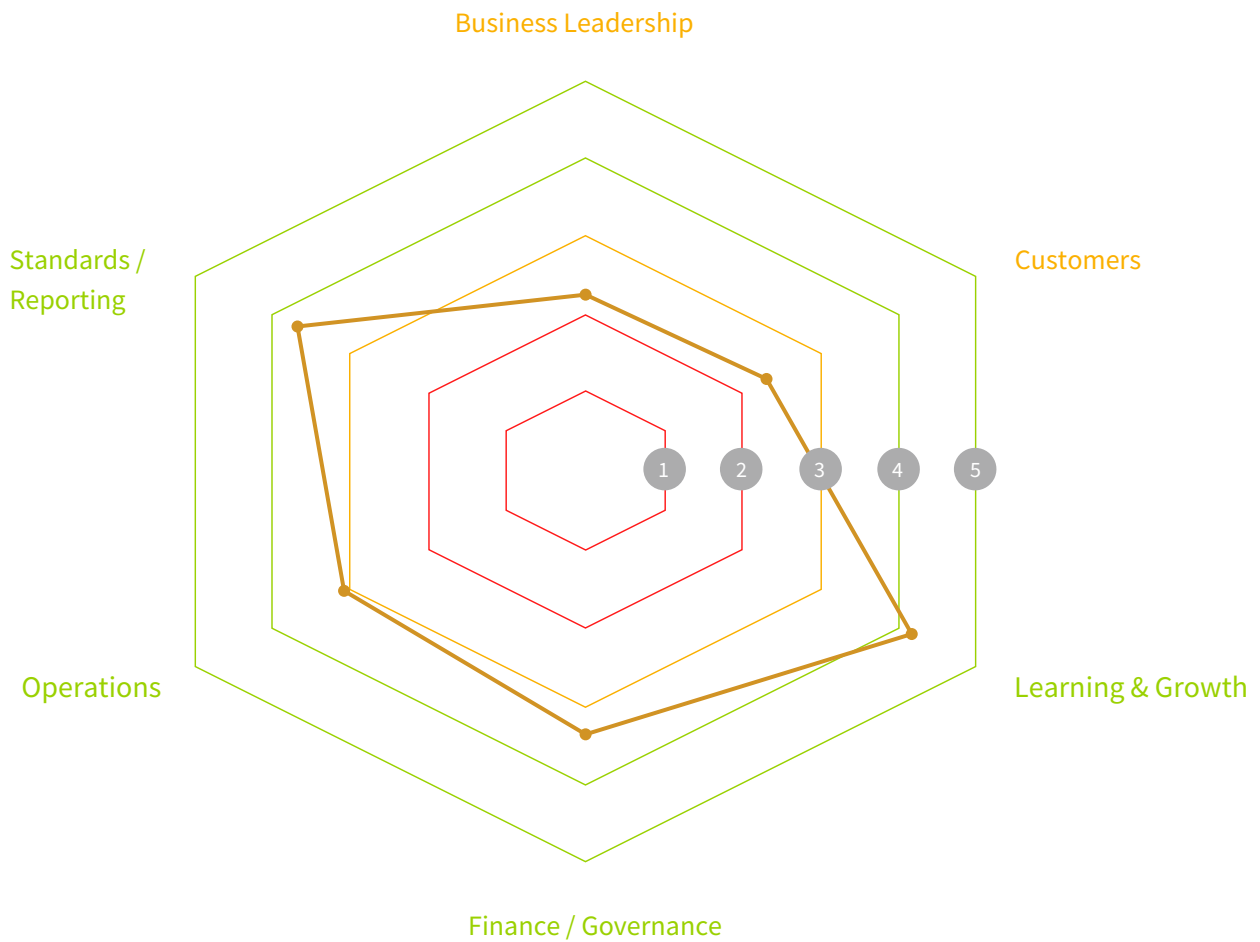
SWOT Assessment

Strengths	Weaknesses
Swot Test 1	Swot Test 2

| Opportunities	Threats
NA	NA

Feedback Graphs

Each section of the report provides feedback using a graphical overview to show how the business compares with other enterprises that have completed the assessment. This is based on an average result for all question, resulting in the scores for your businesses and that of your competitors. This is supplemented by a dial feedback representing your response to each individual question.

|	
Area not relevant to your business	
No or minimal current activity	
Some activity, performance improving	
Growing in importance, possibly starting to be a strength	
Important area for your business, strong performance	
Essential area for your business, exemplar performance	

1. Business Leadership

Section Summary

YOUR PERFORMANCE SUMMARY

45

COMPETITORS SUMMARY

64
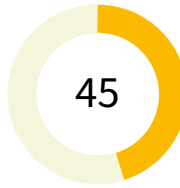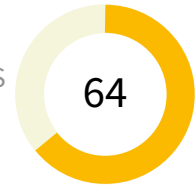
Question Results

Importance of sustainability/net zero to your business today	
Importance of sustainability/net zero will be for your business in the next 5-10 years	
Understanding of the opportunities/benefits of embedding sustainability/net zero into your business operations	
Understanding of opportunities/benefits for embedding sustainability/net zero into your products and/or services	
Embedding sustainability/ net zero into your products, services and business models as a growth area	

1. Business Leadership

Advice

Great that you've made a start! What other net zero topics are relevant to your business? Explore how your business could take a more strategic approach to net zero and sustainability and make the most of the competitive advantage this brings.

Not having a clear position on sustainability and net zero will become a major risk for businesses in the next few years. You won't be able to do everything at once, so it's important to make a start now.

Going on a business net zero journey enables efficiencies, cost savings and added value for your customers. Many of your competitors will be active in this space already, can you afford not to be?

Embedding net zero approaches in your business products and services can differentiate your business in crowded markets. It can attract new customers to the business. Ask your sector body what they are doing in this space.

The net zero economy in the UK is growing – make sure your business is part of that growth! Consider research into what the options in your sector could be, what customers would be interested in and look for funding to make that happen.

Resources

Make the SME Climate Commitment
Find out more about making the SME Climate Commitment and what it means for your business.
> Visit Website

Global Risks Report 2024
The top four risks long term risks in the World Economic Forum's Risk Report 2024 are environmental ones - take a look.
> Visit Website

Reducing Carbon and Saving Energy by Sector
Explore different net zero approaches for your particular business sector.
> Visit Website

The UK's net zero economy report
Find out more about the net zero economy in the UK.
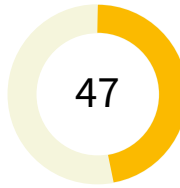> Visit Website

UKRI research and development funds
Find out what research and development funds are available from Innovate UK in this space.
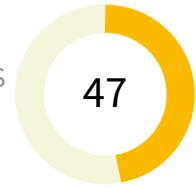> Visit Website

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2. Customers

Section Summary

YOUR PERFORMANCE SUMMARY **47**

COMPETITORS SUMMARY **47**

Question Results

Customers approach to sustainability/net zero	
Importance of sustainability/net zero will be for your customers in the next 5-10 years	
Quality of your available information/marketing collateral to engage your customers on sustainability/net zero	

2. Customers

Advice

Customers (both business to consumer and business to business) across all sectors are becoming sensitised to net zero and wider sustainability issues.

Be aware that the focus on net zero and sustainability is growing year on year. Investigate what climate change will mean for your business and your customers - can your business afford not to consider this critical issue?

Start communicating your net zero and sustainability activity, it will be of interest to some of your customers. Be aware of green washing though - be clear and transparent in your communications.

The Sustainable Consumer 2023
Understand consumers' changing attitudes to sustainability.

> Visit Website

Guidance on adopting and applying the PPN 06/21
For businesses that deliver projects for the government or NHS, find out more about increasing carbon requirements.

> Visit Website

The changing climate of sustainability has reached a critical moment
Understand more about what consumers are thinking about sustainability.
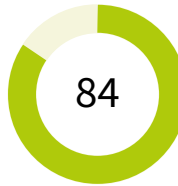
> Visit Website

Get your green claims right
Read more about the Green Claims Code, to help you ensure your green claims are genuine and not misleading.
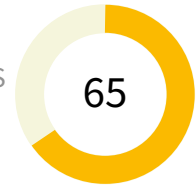
> Visit Website

3. Learning & Growth

Section Summary

YOUR PERFORMANCE SUMMARY
84

COMPETITORS SUMMARY
65

Question Results

Staff sustainability/net zero engagement	
Employee sustainability/net zero/green team	
Sustainability/net zero training opportunities for staff	
Sustainability/net zero in recruitment and retention	
Board understanding and skills to deliver sustainability/net zero change	

3. Learning & Growth

Advice

Great, keep on engaging! Remember to make sustainability part of your employee induction process when you have new starters.

Great, keep on supporting your green team and providing them with new opportunities to engage with the wider staff team on net zero and sustainability.

Great! Remember to review your training on a regular basis to ensure that the right people are getting the right training to support your business on its net zero and sustainability journey.

Increasingly potential employees are interested in the business's work in the net zero and sustainability space. A survey by Deloitte of employed adults in the US showed that 69% wanted their companies to invest in sustainability efforts.

That's great, remember to ensure that new board members are up to speed when they join your business.

Involve your team
Changing behaviours is critical to net zero progress. Find out more about different ways to work with your staff in this space.

> Visit Website

Set up a Green Team
Check out the resources here to see if there's any new ideas you could use with your green team.

> Visit Website

Sustainability training
Take a look at the training opportunities here to see if they are useful for your business.

> Visit Website

Engaged employees are asking their leaders to take climate action
Take a look at the results of the survey here.

> Visit Website

Climate Governance Initiative free online course
Take a look at the following course for board directors.

> Visit Website

4. Finance / Governance

Section Summary

YOUR PERFORMANCE SUMMARY **68**
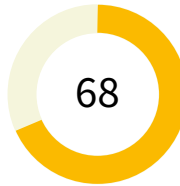
COMPETITORS SUMMARY **68**
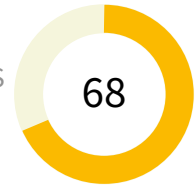
Question Results

Sustainability/net zero data board reporting	
Consideration of changing climate impact	
Importance of sustainability/net zero interest to your investors	
Sustainable pension options	
Sustainability/net zero credentials considerations for products and services purchased	

4. Finance / Governance

Advice

When you start reporting sustainability/net zero metrics to your board, you can demonstrate savings and impact of the actions the business is undertaking.

The changing climate will bring a raft of different business challenges including the potential for increased flooding, overheating and supply chain disruption. It's critical to start thinking about this issue now, to future proof your business.

That's great! Remember to continually update your approach to ensure your investors are getting the most up to date information from your business.

Greening our money is one of the most powerful things we can do as individuals to tackle the climate crisis. Giving this option to your employees through your pension provider is a positive step towards change.

That's great! Remember to keep reviewing new suppliers as they come onto the market.

Net Zero Benchmarks

Take a look at the metrics and benchmarks that are part of this Net Zero Tracker tool to identify which ones would be most useful for your business.

Business Climate Resilience Report

Take a look at the report attached to see steps your business can take to prepare and adapt to the changing climate.

> Visit Website

How sustainable investing will become the norm

Take a look at this article to see how the World Economic Forum sees the future of sustainable investing.

> Visit Website

Make Your Organisation's Money Matter

Take a look at My Money Matters Green Pension Guide for more information.

> Visit Website

Build a greener supply chain

Keep up to date with the latest resources on this one.

> Visit Website

5. Operations

Section Summary

YOUR PERFORMANCE SUMMARY **62**

COMPETITORS SUMMARY **73**
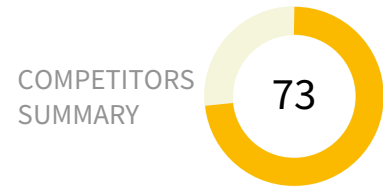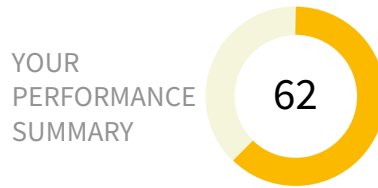
Question Results

Energy (including renewables)

Energy reduction plan	
On site renewable energy	
Renewable energy tariff	

Transport

Electric vehicle use	
Electric vehicle use	

Water

Water use reduction	

Materials & Waste

Materials re-used and/or recycled	

Nature

Non operational land owned		
Awareness of opportunity to support to nature/biodiversity locally		

5. Operations

Advice

Improving energy efficiency can reduce energy bills by 18%- 25% for SMEs. But you can't manage what you don't measure. Start capturing your energy data to see where your business can make savings.

Generating your own energy from sustainable sources can have a big impact on both your emissions and your operating costs, as well as potentially becoming another income stream from selling excess energy.

Using a renewable tariff will help you to manage your businesses carbon footprint.

That's great! Have you considered looking at reducing the amount of business travel your company undertakes?

Explore the options that you could integrate into your plan here, to help reduce staff emissions and encourage an environmentally conscious mindset inside and outside the workplace.

That's great! Remember to review and update your plan regularly.

Continuously review and update your waste management practices to increase the proportion of materials that are re-used or recycled within your business operations.

Maybe consider getting the business involved in nature conservation locally as a volunteer activity.

There is a global biodiversity crisis as well as a climate change crisis. Any actions that business take to support wildlife will help to protect native species and habitats.

Resources

Energy saving advice
Find out more about monitoring, managing and reducing energy in your business.

> Visit Website

Electric vehicles and transport
Find out more about reducing the impact of business travel.

> Visit Website

The Waterwise Guide for Offices
Review the resources here to see if there are any further water saving actions your business can take.

> Visit Website

Recycling Guide
Find out more about the new regulations here.

> Visit Website

Reduce waste and recycle more
Find out more about recycling and re-use here

> Visit Website

5 circular economy business models that offer a competitive advantage
Find out more about how circular economy can differentiate your business and reduce waste.

> Visit Website

Nature is good for business
Find out more about volunteering locally for wildlife.

> Visit Website

6. Standards / Reporting

Section Summary	YOUR PERFORMANCE SUMMARY	**74**	COMPETITORS SUMMARY	**57**
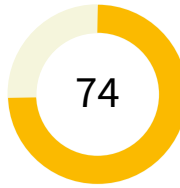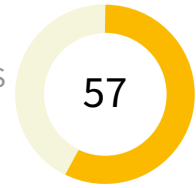
Question Results

ISO14001 accreditation	
Environmental standards held, e.g. Bcorp or PlanetMark	
Scope 1 + 2 carbon footprint	
Scope 1 + 2 + 3 carbon footprint	
Carbon reduction target	
Carbon reduction action plan	
Information collection to enable a carbon footprint	

6. Standards / Reporting

Advice

Consider the benefits of ISO14001, such as improved environmental performance and requirements of your customers. Start by understanding the requirements of the standard and how it could be applied to your business.

Start by understanding the requirements of the certification you're interested in. Develop a plan to meet these requirements.

Start by collecting data on your energy use and consumption of non-renenwable fuel sources, such as gas in buildings or fuel in vehicles. Use this data to calculate your Scope 1 and 2 emissions.

Start by identifying your Scope 3 emission sources. These could include business travel, waste disposal, or purchased goods and services.

Monitor your progress towards your target and adjust your actions as necessary. Consider setting more ambitious targets as you achieve your current ones.

Start by identifying actions that could reduce your emissions. Prioritise these actions based on their potential impact and feasibility.

Start by identifying the data you need to calculate your carbon footprint. This could include energy use, business travel, or waste data.

ISO 14001:2015 Environmental management systems
Find out more about ISO14001 Environmental Management standard here.
> Visit Website

Measuring a company's entire social and environmental impact
Find out more about Bcorp.
> Visit Website

Source products and services from green suppliers
Find out more about managing emissions from your suppliers.
> Visit Website

Sector Specific Advice
Find sector specific actions here to help achieve your carbon reduction target
> Visit Website

Resources

Measure your carbon emissions
Find out more about using this data to create a business carbon footprint.
> Visit Website

Benchmarking Performance Measures

The information below shows benchmark results indicating how your business performance compares with other UK businesses. They are drawn from the BenchmarkIndex® service which holds over 100,000 sets of current business data and has been used in over 40 countries since its launch in 1995. The emoji colour indicates where your business stands in comparison with your peers, green being above average, amber for average and red for below average.

Example Benchmark (#)
[(Measure 1 + Measure 2 + Measure 3) / (Measure 4 + Measure 5 + Measure 6)]
Explanation of what the benchmarking measure means

	YOUR PERFORMANCE		MEDIAN PERFORMANCE
	14.37	🙂	9.52

🙂 Above Average   😐 Average   ☹️ Below Average

Energy

Electricity Use Per £100k Turnover (KWh) *Electricity (KWh) / Total Turnover (£) * 100* This indicates the amount of electricity used per £100k of turnover.	YOUR PERFORMANCE **2500**	MEDIAN PERFORMANCE **Insufficient Data**
Electricity Use Per FTE Employee (KWh) *Electricity (KWh) / Number of FTE Employees (#)* This indicates the amount of electricity used per FTE employee.	YOUR PERFORMANCE **2083.33**	MEDIAN PERFORMANCE **Insufficient Data**
Electricity Spend to Total Costs (%) *Electricity Spend (£) / Total Costs (£) *100* This indicates the amount of electricity used as a proportion of total costs	YOUR PERFORMANCE **1.14**	MEDIAN PERFORMANCE **Insufficient Data**
Gas Use Per £100k Turnover (KWh) *Gas (KWh) / Total Turnover (£) * 100* This indicates the amount of gas used per £100k of turnover.	YOUR PERFORMANCE **1300**	MEDIAN PERFORMANCE **Insufficient Data**
Gas Use Per FTE Employee (KWh) *Gas (KWh) / Number of FTE Employees (#)* This indicates the amount of gas used per FTE employee.	YOUR PERFORMANCE **1083.33**	MEDIAN PERFORMANCE **Insufficient Data**
Gas Spend to Total Costs (%) *Gas Spend (£) / Total Costs (£) *100* This indicates the amount of gas used as a proportion of total costs	YOUR PERFORMANCE **0.36**	MEDIAN PERFORMANCE **Insufficient Data**
Other Energy Sources Use Per £100k Turnover (KWh) *Other Energy Sources (KWh) / Total Turnover (£) * 100* This indicates the amount of other energy used per £100k of turnover.	YOUR PERFORMANCE **700**	MEDIAN PERFORMANCE **Insufficient Data**
Other Energy Sources Per FTE Employee (KWh) *Other Energy Sources (KWh) / Number of FTE Employees (#)* This indicates the amount of other energy used per FTE employee.	YOUR PERFORMANCE **583.33**	MEDIAN PERFORMANCE **Insufficient Data**
Other Energy Sources Spend to Total Costs (%) *Other Energy Sources Spend (£) / Total Costs (£) *100* This indicates the amount of other energy used as a proportion of total costs	YOUR PERFORMANCE **0.19**	MEDIAN PERFORMANCE **Insufficient Data**
Renewable Electricity Created to Total Energy Used (KWh) *Renewable electricity created on site (KWh) / Total Energy Used (KWh) * 100* This indicates the amount of renewable energy created on site as a proportion of total energy used.	YOUR PERFORMANCE **5.86**	MEDIAN PERFORMANCE **Insufficient Data**

Transport & Travel

	Diesel	Petrol	Electric	LPG	Hydrogen	Totals
Number of cars using	5	5	2	0	0	12
Number of vans using	3	4	3	0	0	10
Number of HGVs using	1	0	0	2	0	3
Totals	9	9	5	2	0	25

Diesel Used Per £100k Turnover (Litres)
*Diesel Used (Litres) / Total Turnover (£) * 100*
This indicates the amount of diesel used per £100k of turnover.

YOUR PERFORMANCE
700

MEDIAN PERFORMANCE
Insufficient Data

Petrol Used Per £100k Turnover (Litres)
*Petrol Used (Litres) / Total Turnover (£) * 100*
This indicates the amount of petrol used per £100k of turnover.

YOUR PERFORMANCE
2900

MEDIAN PERFORMANCE
Insufficient Data

Electricity Used for EV Charging Per £100k Turnover (KWh)
*Electricity Used for EV Charging (KWh) / Total Turnover (£) * 100*
This indicates the amount of electrcity (used to charge vehicles) per £100k of turnover.

YOUR PERFORMANCE
640

MEDIAN PERFORMANCE
Insufficient Data

LPG Used Per £100k Turnover (Litres)
*LPG Used (Litres) / Total Turnover (£) * 100*
This indicates the amount of LPG used per £100k of turnover.

YOUR PERFORMANCE
480

MEDIAN PERFORMANCE
Insufficient Data

Hydrogen Used Per £100k Turnover (Litres)
*Hydrogen Used (Litres) / Total Turnover (£) * 100*
This indicates the amount of hydrogen used per £100k of turnover.

YOUR PERFORMANCE
40

MEDIAN PERFORMANCE
Insufficient Data

Air Miles Per £100k Turnover (#)
*Air Miles (#) / Total Turnover (£) * 100*
This indicates the number of air miles per £100k of turnover.

YOUR PERFORMANCE
760

MEDIAN PERFORMANCE
Insufficient Data

Air Miles Per FTE Employee (#)
Air Miles (#) / Number of FTE Employees (#)
This indicates the number of air miles per FTE employees.

YOUR PERFORMANCE
633.33

MEDIAN PERFORMANCE
Insufficient Data

Rail Miles Per £100k Turnover (#)
*Rail Miles (#) / Total Turnover (£) * 100*
This indicates the number of rail miles per £100k of turnover.

YOUR PERFORMANCE
1740

MEDIAN PERFORMANCE
Insufficient Data

Rail Miles Per FTE Employee (#)
Rail Miles (#) / Number of FTE Employees (#)
This indicates the number of rail miles per FTE employees.

YOUR PERFORMANCE
1450

MEDIAN PERFORMANCE
Insufficient Data

Water, Materials & Waste

Water Used Per £100k Turnover (Litres) *Water Used (Litres) / Total Turnover (£) * 100* This indicates the amount of water used per £100k of turnover.	YOUR PERFORMANCE **1700**	MEDIAN PERFORMANCE **Insufficient Data**
Re-used / Grey / Rain Water to Water Used (%) *Re-used / Grey / Rain Water used (Litres) / Total Water Used (Litres) *100* This indicates the amount of re-used/grey/rain water used as a proprotion of total water used.	YOUR PERFORMANCE **11.76**	MEDIAN PERFORMANCE **Insufficient Data**
Waste Created Per £100k Turnover (Tonnes) *Waste created (Tonnes) / Total Turnover (£) * 100* This indicates the amount of waste created per £100k of turnover.	YOUR PERFORMANCE **8.64**	MEDIAN PERFORMANCE **Insufficient Data**
Waste Created Per FTE Employee (#) *Waste created (Tonnes) / Number of FTE Employees* This indicates the amount of waste created per FTE employees.	YOUR PERFORMANCE **7.2**	MEDIAN PERFORMANCE **Insufficient Data**
Landfill Waste to Waste Created (%) *Waste to Landfill (Tonnes) / Total Waste created (Tonnes) * 100* This indicates the amount of waste to landfill as a proportion of total waste.	YOUR PERFORMANCE **20.14**	MEDIAN PERFORMANCE **Insufficient Data**
Recycling Waste to Waste Created (%) *Waste to Recycling (Tonnes) / Total Waste created (Tonnes)* This indicates the amount of waste to recycling as a proportion of total waste.	YOUR PERFORMANCE **69.44**	MEDIAN PERFORMANCE **Insufficient Data**
Energy Waste to Waste Created (%) *Waste to Energy (Tonnes) / Total Waste created (Tonnes) * 100* This indicates the amount of waste to energy as a proportion of total waste.	YOUR PERFORMANCE **10.42**	MEDIAN PERFORMANCE **Insufficient Data**

People & Engagement, Nature and Carbon

Percentage of Employees Sustainability / Net Zero Trained (%) *Number of Employees staff that have been trained (internally/externally) on Sustainability/Net Zero / Total Number of Employees (#) * 100* This indicates the number of employees that have been trained in sustainablity/net zero as a propotion of all employees.	YOUR PERFORMANCE **30.26**	MEDIAN PERFORMANCE **Insufficient Data**
Amount of non-operational land (#) *Amount of non-operational land (hectares)* This is a record of the amount of non-operational land.	YOUR PERFORMANCE **4**	MEDIAN PERFORMANCE **Insufficient Data**
Scope 1 & 2 Carbon Footprint to Turnover Per £100k Turnover (#) *Carbon Footprint By Scope (1&2) / Total Turnover (£) * 100* This indicates carbon scope 1 and 2 emissions per £100k of turnover.	YOUR PERFORMANCE **17.82**	MEDIAN PERFORMANCE **Insufficient Data**
Scope 1 & 2 Carbon Footprint Per FTE Employee (#) *Carbon Footprint By Scope (1&2) / Number of FTE Employees* This indicates carbon scope 1 and 2 emissions per FTE employees.	YOUR PERFORMANCE **14.85**	MEDIAN PERFORMANCE **Insufficient Data**
Scope 1, 2 & 3 Carbon Footprint to Turnover Per £100k Turnover (#) *Carbon Footprint By Scope (1, 2 & 3) / Total Turnover (£)* This indicates carbon scope 1, 2 and 3 emissions per £100k of turnover.	YOUR PERFORMANCE **26.88**	MEDIAN PERFORMANCE **Insufficient Data**
Scope 1, 2 & 3 Carbon Footprint Per FTE Employee (#) *Carbon Footprint By Scope (1, 2 & 3) / Number of FTE Employees (#)* This indicates carbon scope 1, 2 and 3 emissions per FTE employees.	YOUR PERFORMANCE **22.4**	MEDIAN PERFORMANCE **Insufficient Data**

Finance

Green Products and Services as a Percentage of All Products and Services (%) *Number of Green Products & Services (#) / Number of existing products and/or services (#) *100* This indicates the number of green products and services as a proportion of all existing products and services.	YOUR PERFORMANCE **15.38**	MEDIAN PERFORMANCE **Insufficient Data**
Proportion of Turnover from Green Products and Services (%) *Turnover from Green Products and/or Services (£) / Total Turnover (£) * 100* This indicates turnover from green products and services as a proportion of total turnover.	YOUR PERFORMANCE **7**	MEDIAN PERFORMANCE **Insufficient Data**
Proportion of Turnover from New Green Products and Services (%) *Turnover from New Green Products and/or Services (£) / Total Turnover (£) * 100* This indicates turnover from new green products and services as a proportion of total turnover.	YOUR PERFORMANCE **0.86**	MEDIAN PERFORMANCE **Insufficient Data**
Proportion of R&D Expenditure for Sustainability / Net Zero Related (%) *Sustainability/Net Zero Related R&D Expenditure (£) / Total R&D Expenditure (£) * 100* This indicates sustainability/net zero related R&D as a proportion of total R&D expenditure.	YOUR PERFORMANCE **29.55**	MEDIAN PERFORMANCE **Insufficient Data**
Sustainability/Net Zero Related R&D Expenditure to Turnover (%) *Sustainability/Net Zero Related R&D Expenditure (£) / Total Turnover (£) * 100* This indicates sustainability/net zero related R&D per £100k of turnover.	YOUR PERFORMANCE **0.78**	MEDIAN PERFORMANCE **Insufficient Data**
Proportion of Sales from Services (%) *Turnover from Services (£) / Total Turnover (£) * 100* This indicates turnover from services as a proportion of total turnover.	YOUR PERFORMANCE **13.5**	MEDIAN PERFORMANCE **Insufficient Data**

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