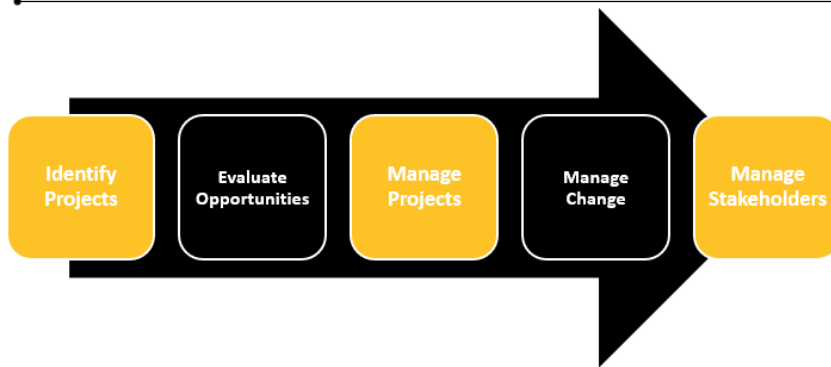


This funded programme from Made Smarter in collaboration with Manchester Metropolitan University will enable you to become a digitally informed, empowered leader and know how to prepare and lead your business to make the most of opportunities that digital transformation can offer.

What does the Programme cover?

The focus is on strategy and how to identify critical priorities for taking your business forward, as well as highlighting where digital tools can help.

Leading Digital Transformation Toolkit



It will support you to build a strategy with the confidence to incorporate digital transformation into your future vision and growth plans. You will be part of a peer network group where you can share your challenges and achievements within a facilitated action learning forum.

You will gain real perspectives from your team about their readiness for digital transformation and leave this programme with a set of practical tools, relevant case studies, and the first draft of your strategy for digital transformation.

How will it be delivered?

With a mixture of face-to-face and online sessions, this blended programme has been designed for manufacturing leaders to be **flexible, high impact** and easy to fit around your busy schedules in a series of sessions across 14 weeks. The programme will be delivered between 4th September and 11th December 2024, with a Showcase Event on 15th January 2025.

The first two online sessions are 1 hour and then after the induction day the time commitment is **3 hours** a week. (Total of 32 learning hours) Face-to-face sessions are three hour workshops (09.30 – 12.30hrs); online sessions are ninety minutes and include webinars and peer learning forums. Online sessions will be recorded.

Programme Timeline

Event	Date	Session type	Timing
Programme Introduction	Wed 4 th September or Tue 10 th September	Online – Webinar Online – Webinar	10.00 – 11.00 10.00 – 11.00
<i>Business Diagnostic Survey</i>	<i>tbc</i>	<i>N/A</i>	<i>N/A</i>
<i>Diagnostic Report 121</i>	<i>tbc</i>	<i>Online meeting</i>	<i>1 hour tbc</i>
Reviewing Your Strategic Objectives	Thu 26 th September	Face to face Workshop	10.00 – 16.00
Leading Change	Wed 2 nd October	Online – Webinar	14.30 – 16.00
Peer Learning Forum 1	Wed 9 th October	Online – Meeting	TBC am
Opportunity Mapping	Wed 16 th October	Face to face Workshop	09.30 – 12.30
Print City Visit and Case studies	Wed 23 rd October	Face to Face Event	10.00 – 13.00
Managing Change and Measuring Value	Wed 30 th October	Face to face Workshop	09.30 – 12.30
Peer Learning Forum 2	Wed 6 th November	Online – Meeting	TBC am
Case studies	Wed 13 th November	Online – Meeting	09.30 – 11.00
Engaging Stakeholders	Wed 20 th November	Face to face Workshop	09.30 – 12.30
Peer Learning Forum 3	Wed 27 th November	Online – Meeting	TBC am
Making it Happen	Wed 4 th December	Online - Webinar	09.30 – 11.00
Peer Learning Forum 4	Wed 11 th December	Online – Meeting	TBC am
Showcase	Wed 15 th January 2025	Face to face Event	09.30 – 12.30

Location

Face to face sessions will be held at The Engine Rooms, Birchwood, Warrington [Map](#)

Click to register and reserve a place : [Leading Digital Transformation Programme | Made Smarter](#)