



By having a virtual programme we are saving 98.02 kg CO2e

Eco-I North West Low Carbon Events Programme

Strategise, Solve, Share

Led by the University of Cumbria and a team of delivery partners, the programme aims to support Cumbrian businesses in the transition to net zero carbon emissions through the process of Strategising, Solving, and Sharing.





Take control of your low carbon journey with our series of collaborative virtual and in-person events helping support you to achieve your low carbon objectives. Designed to share experiences, tackle challenges and provide solutions; our workshops will inspire and empower you to drive positive change within your business.

SMEs are the lifeblood of the UK economy. Your role as a leader within your micro business or small to medium-sized enterprise is crucial as we rapidly approach our low carbon future.

Designed to deliver a personalised route map for your business, the North West Events Programme; Strategise, Solve, Share is your first step to strategically plan and boost confidence in your greener future.

The low carbon events programme is designed as a connected series, enabling businesses to choose any individual session and gain vital learnings to assist their business, or attend a number of sessions, building insights and exchanging knowledge to boost confidence and underpin personalised business planning.

For SMEs starting their low carbon journey, our online workshops will support you to create your own low carbon strategy, providing practical steps to drive your business forward.

Complementing your product and service portfolio, these sessions will explore the reality of your journey to zero carbon. Built around relevant case studies and expert contributions from guest speakers and workshop facilitators, our 'Strategise' workshops will ensure your planning is underpinned by measurable objectives and tactical activities to boost your green credentials.

We will review your business challenges using a host of tools designed to evolve your business planning now and, in the future - all with the support and influence of facilitators, business experts and fellow SME leaders.

Strategise

Solve

For SMEs who are ready to make practical low carbon changes to build on their journey to date and their aspirations to continuously strive for a greener future.

These sessions are designed around a narrative of case studies and expert contributions from guest speakers as well as each session's facilitators. Each session is tailored to a particular sector to ensure that examples are relevant and provide a benchmark, as well as inspiration to develop meaningful low carbon themes.

These practical steps will be captured and personalised in individual business plans and next steps to ensure your low carbon future is specific and achievable.

All sessions are to take place on site at a relevant business who are already making their own low carbon changes in Cumbria.

Facilitated networking sessions, these workshops are perfect for SMEs who are already making low carbon changes to their operations and recognise the benefit of sharing and evolving as an informed collective.

These sessions aim to harness best practice sharing and the collective voice of local SMEs to build (on attendees') low carbon attitudes, strategies and action plans.

Immersive and collaborative, you will work alongside industry peers and expert facilitators to takeaway meaningful next steps for a more sustainable, low carbon future.

Share

WORKSHOP EIGHT

Networking Forum

Hospitality, Food & Drink

Delivered in
collaboration with:



Eco-I

North
West

In this facilitated networking session, you will discuss and share ideas about low carbon interventions, leveraging learnings from real industry experiences for mutual benefit.

This session will help you to define what your low carbon future looks like and why it is important to your business. Furthermore, workshop content will be practical and relevant to the hospitality, food and drink sector ensuring you plan changes that you can implement with confidence, knowing they are tailored to support your sustainable innovation goals.

WHEN IS IT?

Thursday 26th May, 9am - 12pm

WHERE IS IT?

All three events are online. Link to be provided on registration.

WHO IS IT FOR?

Cumbrian SMEs in the hospitality, food and drink sector who are already making low carbon changes to their operations and are looking for continuous improvement.

SIGN UP/ REGISTER TODAY VIA [eventbrite](#)

WORKSHOP
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WORKSHOP
TWO

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WORKSHOP
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WORKSHOP
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WORKSHOP
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EIGHT

WORKSHOP
NINE

WORKSHOP
TEN

WORKSHOP EIGHT

Networking Forum

Hospitality, Food & Drink

Eco-I

North
West

TOPICS COVERED

You will explore a low carbon future for SMEs in Cumbria, and specifically define why this matters to you and your business. Together we will:

- Answer the 'what's next' question for each SME and create an action plan
- Find practical, fit for purpose next steps to equip you with real actions and an understanding of the tangible benefits
- Boost your confidence to ensure each SME can take steps to become more sustainable, without a long-term negative impact on financials
- Gain an understanding of the changes you can make to support your sustainable innovation goals
- Grow knowledge of where to go to for help and advice
- Consolidate advice and materials from previous sessions to aid progression and deepen understanding

THIS SESSION IS

- Practical, relevant and supportive
- A chance to understand what it is to be an SME in Cumbria
- Collaborative and engaging
- Confidence-building and empowering
- Creative, agile and insightful
- Full of knowledge, hints and tips to make sustainability work for your SME
- The place to bring your issues and problems - and find answers
- All about network and collaboration

THIS SESSION ISN'T

- A competitive space - we're all about the collaboration
- The place to increase your technical knowhow - previous sessions are designed to deliver those needs to you
- A place to be disengaged or bored - bring your A-game and you will get back what you put in
- A place that will give you all the answers - you will have to work on finding the right ones suited to your SME



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WORKSHOP NINE

Networking Forum

Leisure and Events

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This session is designed to support SMEs to harness best practice sharing so they can collectively build tailored strategies and action plans, as a direct result of common experiences - connecting challenges to solutions with forward-thinking attitudes.

With a specific focus on the leisure and events industry, examples and themes will be relevant to you and your business to empower you to plan and succeed.

WHEN IS IT?

Thursday 23rd June, 9am - 12pm

WHERE IS IT?

All three events are online. Link to be provided on registration.

WHO IS IT FOR?

Cumbrian SMEs in the leisure and events sector who are already making low carbon changes to their operations and are looking for continuous improvement.

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Networking Forum

Leisure and Events

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WORKSHOP TEN

Networking Forum

Buildings, Construction and Retrofit

Delivered in collaboration with:



Eco-I

North West

In this forum event, you will work through practical, fit for purpose steps to equip you with real action points and tangible benefits for your business.

With a specific focus on the buildings, construction and retrofit industry, examples and themes are both relevant and topical for the industry. In this way, you will work alongside industry peers and expert facilitators to takeaway meaningful next steps for a more sustainable, low carbon future.

WHEN IS IT?

Thursday 14th July, 9am - 12pm

WHERE IS IT?

All three events are online. Link to be provided on registration.

WHO IS IT FOR?

Cumbrian SMEs in the building, construction and retrofit sector who are already making low carbon changes to their operations and are looking for continuous improvement.

SIGN UP/ REGISTER TODAY VIA [eventbrite](#)

WORKSHOP ONE
WORKSHOP TWO
WORKSHOP THREE
WORKSHOP FOUR
WORKSHOP FIVE
WORKSHOP SIX
WORKSHOP SEVEN
WORKSHOP EIGHT
WORKSHOP NINE
WORKSHOP TEN

WORKSHOP TEN

Networking Forum

Buildings, Construction and Retrofit

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