

## 21<sup>st</sup> July 2020

### **Workshop 1 - The New Normal**

09.00 – 12.30

*Ange Moore*

This session will look at potential future socio-economic scenarios, how the world might change, and what the impacts of this could be on our region and your business. You will start to think about how you can anticipate and respond to these changes to give your business the best chance of success.

## 4<sup>th</sup> August 2020

### **Workshop 3 - Business Model Innovation**

09.00 – 12.30

*Ange Moore*

Using examples of how Covid-19 has interrupted 'business as usual' models globally, this session will help you to identify the key factors influencing sustainable business model design of the future. You will then look at potential new business model opportunities presented by the scenarios discussed in week one and explore how you can innovate to adapt and exploit these opportunities.

## 8<sup>th</sup> September 2020

### **Workshop 5 – Leading the Change**

09.00 – 12.30

*Ange Moore*

The first four sessions will leave you with a long list of things to do and changes to make. This fifth and final workshop will give you the time and space to reflect on your learnings, prioritise your new To Do list, and will explore how you can best lead your company, team and key partners through the change that is needed.

## 28<sup>th</sup> July 2020

### **Workshop 2 – Strategic Options**

09.00 – 12.30

*Dr Allan Discua Cruz, Dr M.Isabella Cavalcanti Junqueira & Brian Gregory*

In this session, you will explore how SMES face issues when trying to define and implement a strategy, look at what strategy is in practice (as well as theory) and start to explore your own strategic options for coping with the impacts of Covid on your business, your customers and supply chains.

## 1<sup>st</sup> September 2020

### **Workshop 4 – Enhancing Business Resilience**

09.00 – 12.30

*Professor Stefanos Mouzas*

Resilience has always been a fundamental requirement for a successful business. In the "new normal", this will only become more important. This session will look at what this really means in reality and will help you to identify practical steps you can take to improve your business resilience, building a stable and long-term future for your company.