

Date	Event Name	Brief	Link	Location	Sectors
Wednesday, 6 March 2019	You Can Export: Protecting your intellectual property	Intellectual Property Rights (IPR) are valuable assets for your business and it is important that you understand how these can be protected. This half-day workshop aims to give North West businesses an overview of what constitutes intellectual property, the legal frameworks that are in place, the threats from international markets and how you can protect your IPR overseas.	http://bit.ly/2RQ8OaN	St Helens	General
Monday, 11 March 2019	Great British Design Hong Kong 2019	As Business Of Design Week's Partner Country for 2019, the UK will showcase the best of British design and demonstrate our leadership in creative thinking and design management. Join us for our roadshow as we embark the journey to Hong Kong's Business of Design Week (BODW) 2019. We are looking for exceptional UK designers, design companies and academic institutions to be part of this showcase.	http://bit.ly/2TE8WMg	Manchester	smart manufacturing, architecture, experience economy, creative and design
Tuesday, 12 March 2019	You Can Export: An Introduction to Export Market Research	Marketing research is the first and one of the most vital steps for any organisation considering entering a new market. This intensive half-day course in the North West region is an invaluable introduction to the process of planning and conducting marketing research overseas.	http://bit.ly/Kendal-ExpMarRes	Kendal	General
Thursday, 21 March 2019	You Can Export: An Introduction to Exporting	Wherever you are on your journey, from securing your first overseas sale to developing a strategy that will help you to grow and succeed, our international experts are on hand to help North West businesses.	http://bit.ly/2GzZBRY	Blackpool	General
Sunday, 24 March 2019 to Friday, 29 March 2019	Northern Powerhouse Mission to Ethiopia	Ethiopia is the fourth largest economy in sub-Saharan Africa. It is predicted to be the third largest by 2025. During this mission, companies will have a unique opportunity to understand the variety and depth of business opportunities on offer to UK businesses in the Ethiopian Market	http://bit.ly/NPH-Ethiopia-2019	Addis Ababa, Ethiopia	Manufacturing, Engineering, Construction, Food & liquids processing and packaging, Transport and logistics, Airport design consultancy & planning, Renewable energy & power
18 - 21 March 2019	Northern Powerhouse Trade Mission to Atlanta, USA	Atlanta is a thriving hub for creativity and industry, the 10th largest economy in the USA and the 22nd largest in the world. This trade mission provides a unique opportunity to explore this state, as well as the wider US market for your business.	http://bit.ly/2Bvz9We	Atlanta, USA	Digital & Creative,
6 - 9 May 2019	Northern Powerhouse Trade Mission to OTC 2019	Offshore Technology Conference (OTC) gives you access to cutting-edge technical information at one of the industry's largest equipment exhibitions and allows you to network with leading industry professionals.	http://bit.ly/2TMS9GY	Texas, USA	Oil & Gas, Offshore Technology, Energy