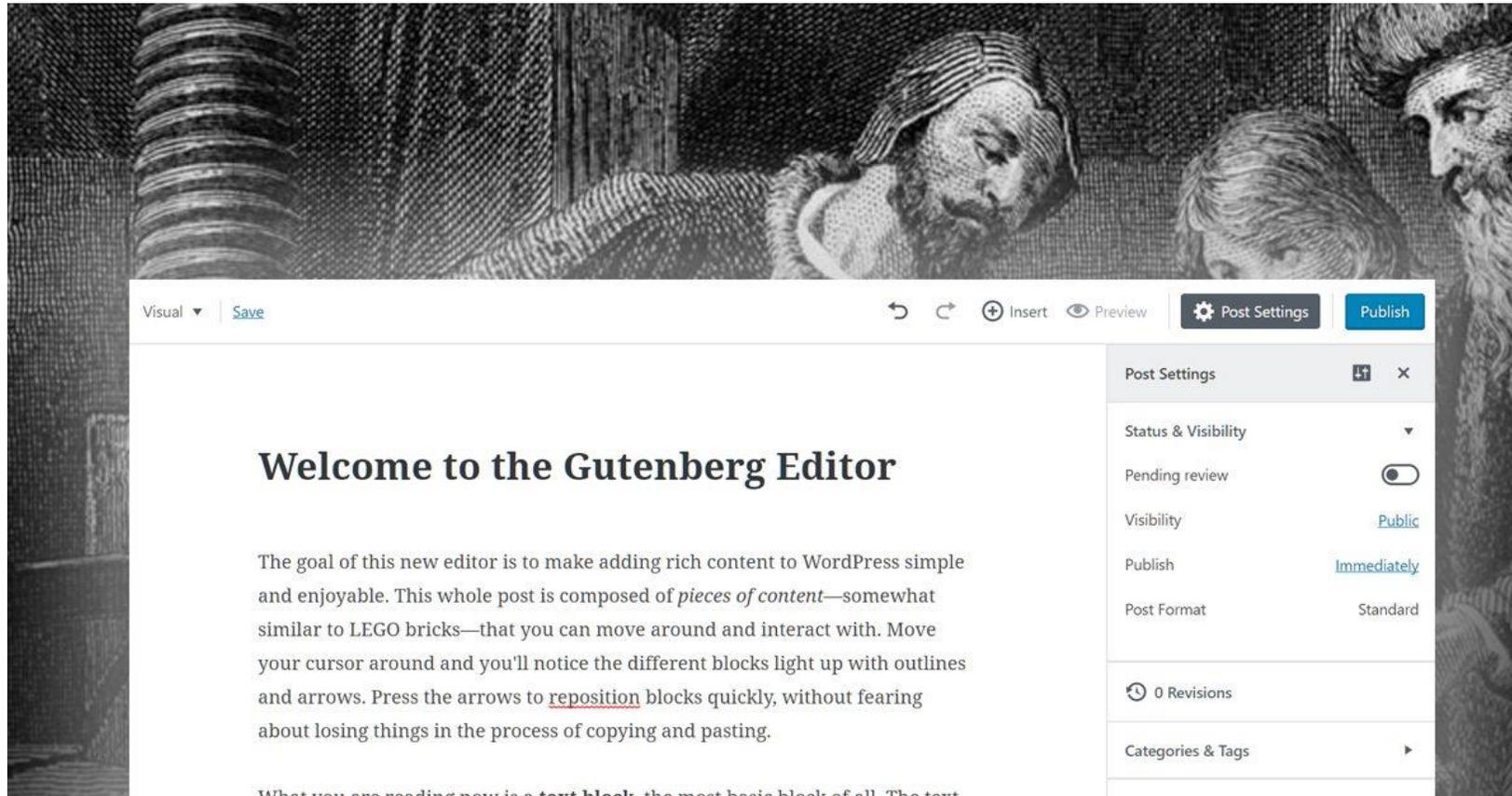


Webinar: Wordpress Essential Briefing



Brace Yourself For Gutenberg!



Visual [Save](#) [↶](#) [↷](#) [+](#) Insert [👁](#) Preview [⚙](#) Post Settings [Publish](#)

Welcome to the Gutenberg Editor

The goal of this new editor is to make adding rich content to WordPress simple and enjoyable. This whole post is composed of *pieces of content*—somewhat similar to LEGO bricks—that you can move around and interact with. Move your cursor around and you’ll notice the different blocks light up with outlines and arrows. Press the arrows to reposition blocks quickly, without fearing about losing things in the process of copying and pasting.

What you are reading now is a **text block** the most basic block of all. The text

Post Settings [+](#) [×](#)

- Status & Visibility [▼](#)
- Pending review
- Visibility [Public](#)
- Publish [Immediately](#)
- Post Format Standard

[↶](#) 0 Revisions

Categories & Tags [▶](#)

Podcast Interview

All Episodes / Important news for WordPress users

Important news for WordPress users



Sep 20, 2018

Many businesses use WordPress to create and manage their websites. But big changes are coming. Our digital expert Paul Teague explains.

More than a quarter of all websites are created by and managed using WordPress, the most popular online publishing platform on the web.

But big changes are coming. The entire interface that's used to create posts and pages is getting an overhaul.

It could mean that some websites break and many users who were once confident with the platform no longer know how to use it.

The Chamber's Digital Development Manager, Paul Teague, has road tested the new interface. In this podcast he explains what is changing, what the new platform is like and businesses can do to be ready.

Paul is leading a WordPress webinar on Tuesday 2nd October from 7-8pm. To register, click [here](#).

Check it out at: <http://www.cumbriachamberofcommerce.co.uk/podcast-important-news-for-wordpress-users/>

My View

- Technological changes are necessary but that doesn't mean we have to like them 😊
- You need to differentiate between people who are very 'teccie' and people who just want to create a blog post with as little hassle as possible
- New users, who never used the old Wordpress interface, won't care at all, they'll be quite happy with Gutenberg
- People who just want to write a blog post with as little hassle as possible will have their workflow completely disrupted
- We'll all get used to it and if we really don't like it, we'll start to use something else
- I try not to be resistant to change just for the sake of it
- It's early days for me using Gutenberg – I'm just a little further ahead than those of you who haven't tried it yet
- **Whatever you end up thinking about Gutenberg, there are some key takeaways that everybody needs to be aware of as a result of this webinar**

Web Designer's View ...



'Just thought I'd let you know that we've been using Gutenberg for about a year now.

My take on it is that for designs that are suited to it, it gives a great deal of control to the user, and allows more of the design to be editable ...

We built custom blocks for each element, so that the site owner can just insert a new banner, or box, with lists with 'tick' and 'cross' icons, or discs, and pick the colour from the site's palette. So literally every element of the site is editable.'

Pat McVey, Ibex Creative

Web Designer's View ...



I have to say that our client, well used to classic WordPress, was very enthusiastic about Gutenberg and the extra control it provides.

As a business owner, heavily invested in WordPress, I hear what you are saying and understand your reservations!

But things move on and I think we have to embrace it.

Also I cringe a bit at talk of plugins and system like Divi that pollute the content with shortcodes and so on.

We are moving towards platform-independent content via API connections, I think this is a lot of the driving force behind Gutenberg, you can't pull content from WordPress to another platform when that content is full of shortcodes.

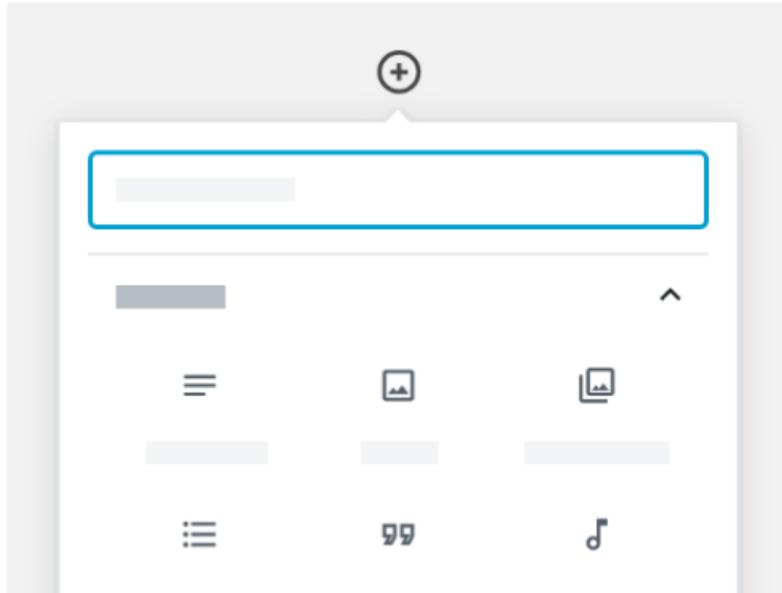
Anyway, longer email than intended. If you come across companies that run into difficulties with Gutenberg, we'd be happy to help them.

Pat McVey, Ibex Creative

This will be your first view of Gutenberg ...

A new, modern publishing experience is coming soon.

Take your words, media, and layout in new directions with Gutenberg, the WordPress editor we're currently building.



Test the new editor today.

You can take Gutenberg for a spin (and share your feedback, if you'd like) before we officially release it, by installing it as a plugin. You can help by [testing](#), [filing bugs](#), or contributing on the [GitHub repository](#).



Install Gutenberg

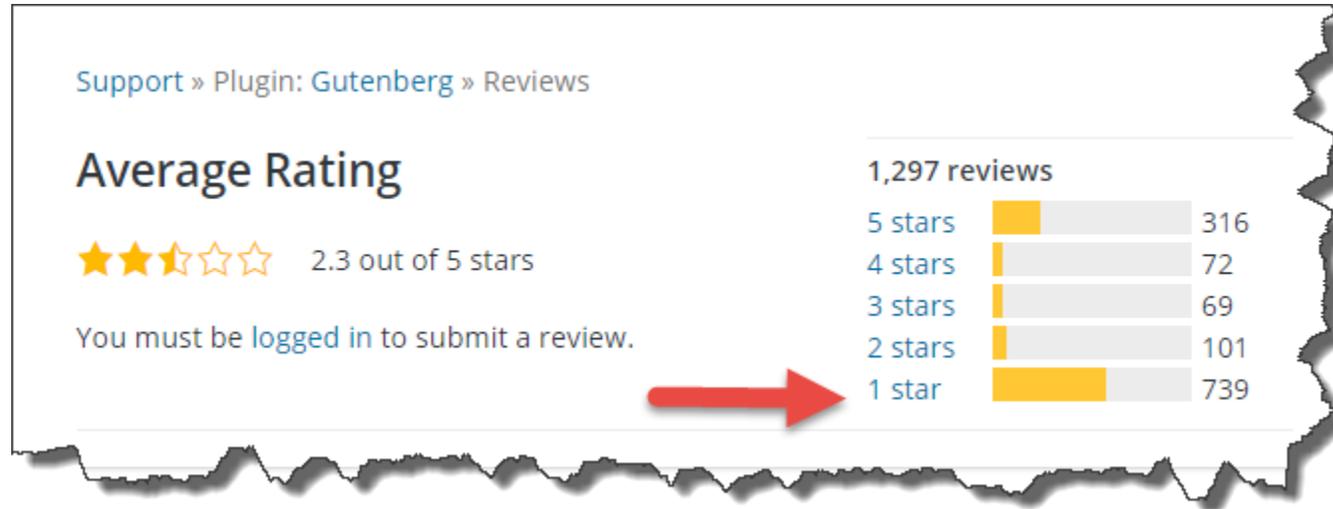
[Learn more about Gutenberg](#)

Not quite ready?

The new editor will be enabled by default in the next major release of WordPress. If you're not sure how compatible your current themes and plugins are, we've got you covered. Install the [Classic Editor plugin](#) to keep using the current editor until you're ready to make the switch.

Install the Classic Editor

What Does The Jury Say?



These are reviews on the 'testing' plugin prior to it being hard boiled into the core Wordpress framework 😞

The Classic plugin

From what I understand, if you install the Classic Editor plugin **before** upgrading to 5.0, your content will be preserved in its current form. And leave it installed.

But if you add Classic Editor plugin **after** after upgrading to 5.0, your content will already be “Gutenberged”

A new, modern publishing experience is coming soon.
Take your words, media, and layout in new directions with Gutenberg, the WordPress editor we're currently building.

Test the new editor today.
You can take Gutenberg for a spin (and share your feedback, if you'd like) before we officially release it, by installing it as a plugin. You can help by [testing](#), [filing bugs](#), or contributing on the [GitHub repository](#).

Not quite ready?
The new editor will be enabled by default in the next major release of WordPress. If you're not sure how compatible your current themes and plugins are, we've got you covered. Install the [Classic Editor plugin](#) to keep using the current editor until you're ready to make the switch.

Install Gutenberg

Learn more about Gutenberg

Install the Classic Editor

The screenshot shows a promotional banner for the Gutenberg editor. On the left is a preview of the Gutenberg interface with a blue box around the top text input field. To the right of the preview is text encouraging users to test the new editor. Further right is a red-bordered box titled 'Not quite ready?' which explains that Gutenberg will be default in the next major release and suggests installing the Classic Editor plugin. Below this box is a red arrow pointing down to another red-bordered box containing a button labeled 'Install the Classic Editor'. The entire screenshot is framed with a torn paper effect.

Create A Sand Box



United States (English)

 **000webhost**
Powered by HOSTINGER

[Free Web Hosting](#) [Cheap Web Hosting](#) [Earn Money](#) [Website Builder](#) [Login](#)

Free Web Hosting

Zero cost website hosting with PHP, MySQL, Cpanel & no ads!

[Get started Now!](#)

Choose a plan that fits you best.

FREE Wordpress Hosting

HOSTINGER LIMITED TIME ONLY: THE BEST HOSTING DEAL OF THE YEAR! **06** **07** **54** **12**
DAYS HOURS MINUTES SECONDS [Get Started](#)

United States (English) [Affiliates](#) [Forum](#) [Learn to Earn](#) [Login](#)

 **000webhost**
POWERED BY HOSTINGER [Free Web Hosting](#) [Cheap Web Hosting](#) [Earn Money](#) [Website Builder](#) [Free Sign Up](#)

WordPress Hosting - Now Easy & Free!

Simple, fast and asolutely free WordPress hosting with tons of great features without any ads!

[GET STARTED FOR FREE!](#)

Hosted websites for **17,309,971** users all over the world! [Get Started](#)

Optimized, packed & ready - free WordPress hosting

Summary

- It's better to test with the Gutenberg plugin first
- Upgrading to 5.0 is irreversible. Make backups first!
- 5.0 may break themes and plugins
- 5.0 will change the way themes and plugins are used
- 5.0 is not what we're used to. It's going to be a tough change.
- In 5.0 blocks will replace everything (even widgets)
- It may be best to wait a few months after 5.0 is released before upgrading
- Make sure you have the Classic Editor installed prior to 5.0 arriving on the scene

My Advice

- Have a conversation with your web developer asap – make sure that they're 'Gutenberg aware & ready'
- Test your website as soon as possible to make sure that it won't break – if you can do this in a staging area, that's great, if not, make sure you have a backup 😊
- If you use free plugins or themes they may break and they may not be fixed by their developers. This might force you to make some changes and replacements
- If you – or your staff – write blogs posts, you will be slowed down by the changes at first. Be prepared for the frustrations of getting to grips with a new layout and not knowing where everything is
- Remember, Gutenberg is not supposed to break anything ... so you may find that for you, this is all a storm in a teacup 😊

My Advice



The screenshot shows the SiteGround website's WordPress hosting section. At the top, there's a navigation bar with 'SiteGround', 'HOSTING', 'TECHNOLOGY', 'ABOUT US', 'AFFILIATES', 'HELP', and 'LOGIN'. Below this, a large banner reads 'WORDPRESS HOSTING' and 'MANAGED SERVICES ON ALL PLANS'. A sub-headline states: 'Engineered for speed, built for security, crafted for WordPress. Feature-rich managed WordPress hosting with premium support, starting at just £2.95/month.' A 'CHOOSE PLAN' button is visible. Below the banner, three hosting plans are displayed in a grid:

Plan Name	Special Price	Regular Price	Key Features
StartUp Crafted for a Great Start with WordPress	£2.95/mo.	Regular £8.95/mo. EXCL. VAT	<ul style="list-style-type: none">One Website10GB Web SpaceSuitable for ~ 10,000 Visits MonthlyEssential WordPress Features
GrowBig Crafted for Easy WordPress Growth	£4.95/mo.	Regular £14.95/mo. EXCL. VAT	<ul style="list-style-type: none">Multiple Websites20GB Web SpaceSuitable for ~ 25,000 Visits MonthlyEssential WordPress FeaturesPremium WordPress Features
GoGeek Crafted for Real WordPress Geeks	£8.95/mo.	Regular £24.95/mo. EXCL. VAT	<ul style="list-style-type: none">Multiple Websites30GB Web SpaceSuitable for ~ 100,000 Visits MonthlyEssential WordPress FeaturesPremium WordPress FeaturesGeeky WordPress Features

If you're slightly more advanced ...

For a simple web hosting experience, I recommend SiteGround at

<https://www.siteground.co.uk/>

With the GoGeek package you get 'Staging' which allows you to test and rebuild your website away from the eyes of your customers ... you can then click a button to make it go live as soon as you're happy with it.

SiteGround offers a migration plugin so that you can easily transfer your existing website over to them.

My Advice

Use the UpdraftPlus (free) plugin to backup your Wordpress website.

If you upgrade to the paid version, you can clone your existing website, test it with Gutenberg and put any problems right before you publish to live.



FREE One-Day Workshop

Contact Catherynn Dunstan via catherynn@cumbriachamber.co.uk to check your eligibility and reserve your place on my 1-day training course

Wordpress: The Next Generation [How To Use The New Gutenberg Interface]

Day 1: Friday 26th October, Castle Green Hotel, Kendal

Day 2: Thursday 8th November, Newton Rigg Conference Centre

Times: 10am-4pm

Essentials: A laptop and a Wordpress site which you can log in to on the day

Please note: *Eligibility criteria apply for this free training*



Useful Links

<https://www.dreamhost.com/blog/wordpress-gutenberg-for-designers/>

<https://www.smashingmagazine.com/2018/08/complete-anatomy-gutenberg-wordpress-editor/>

<https://deliciousbrains.com/wordpress-gutenberg/>

<https://kinsta.com/blog/gutenberg-wordpress-editor/>

<https://wordpress.org/gutenberg/>