



# Take Off 2018

## *Turbocharge your overseas sales*

---

*The North of England accounts for £330 billion GDP, greater than the economies of Austria or Norway.*

Behind the region's growth are real, local businesses that have taken off into global markets, landed valuable contracts and secured countless sales.

**Opportunities in India** delivers a comprehensive outlook into one of the world's fastest-growing economies with an economic development focus on opportunities in the tech sector including finance, creative, infrastructure, energy efficiency, education, and healthcare sectors.

Our speaker from Skylab, Nigel Collier, elaborates on **Developing Digital Strategies** as businesses look at opening opportunities for potential for growth through their digital platforms. Manchester Airport will be updating delegates on **New Routes and Opportunities**, and our Asia Pacific panel with **Look Wider** into the regional markets.

Join us at this exclusive event to hear first-hand the stories of their international successes and find out how you can accelerate into new markets, including a networking lunch and a tour of the Concorde.

**Event date:**

9:30 - 14:00: 1 November 2018

**Venue:**

Concorde Conference Centre  
The Runway Visitor Park  
Sunbank Lane  
Altrincham, WA15 8XQ

**Register:**

Visit: <http://bit.ly/2OWM2QY>  
#TakeOff2018

**Contact:**

Ilya Taho  
0161 237 4233  
[events@tradenw.org](mailto:events@tradenw.org)