



European Union

European Regional
Development Fund



Tuck in to overseas opportunities and Grow your Exports

Food for thought!
We want to help you to tuck into overseas opportunities and win new sales!

Specialist advice, events and financial support to enhance your international trade strategy.

Event date

09:00 - 13:00 20 March 2018

Venue

Rheghed Centre,
Redhills,
Penrith CA11 0DQ

For more information

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Tell us how you would use our grants to secure a sale from overseas for your Food & Drink business and you could be on your way to a chosen trade show, event or meeting with help from DIT and our Enhancing SME's International Trade Performance programme.

In 2016, UK exports of food and drink exceeded £20bn for the first time, up 10.5% on 2015, have you considered the wealth of opportunities your business may be missing out on overseas?

If you are interested in finding out how the North West International Trade team, with the support of the European Regional Development Fund, could help you to develop your international sales, access overseas opportunities and apply for funding, then come along to this event to find out more.

Topics will cover

- Compliance for International Markets with access to the Animal and Plant Health Agency (APHA)/Centre for International Trade;
- Current Trends and International Opportunities for Food & Drink;
- Opportunity to learn first-hand from local businesses who have successfully taken their products overseas and grew exports;
- Overview of the Enhancing SME's International Trade Performance programme, funding opportunities and how to apply;
- Find out about support available from our local partners - Cumbria Growth Hub and the Cumbria LEP.

Eligibility

SME's based in Cumbria will have priority to attend this event.

Book online via <https://fooddrinkcumbria.eventbrite.co.uk>

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Supported by



Department for
International Trade

