

## WEB DESIGN AND SEARCH ENGINE OPTIMISATION (SEO) BOOTCAMP



The Level 3 Web Designer and SEO Bootcamp at Carlisle College equips you with practical web design skills and a solid understanding of SEO to build a professional digital presence.

During our 14-week part-time course, you will learn how to:

- Design and Develop Professional Web Pages
- Build Effective SEO Strategies
- Create and Execute Social Media Plans
- Understand Client Acquisition and Paid Services
- Utilize Al Tools in SEO
- Create Digital Media with CANVA

## APPLY TODAY!

**START DATE: 16TH DECEMBER 2024**