



Starting your own business?

Essential knowledge to help you start up and grow your business

<p>Day 1 Start as you mean to go on... & Get your ducks in a row... Wednesday 1st November 9.30am – 4.30pm</p>	<ul style="list-style-type: none"> • What's the dream? • Give us your pitch! • Introducing the business plan concept • Running your own business • Business structures • Staying legal 	<p>Deborah Clark, Get Real Leadership</p>
<p>Day 2 Show me the money! & Get me the money! Thursday 2nd November 9.30am – 4.30pm</p>	<ul style="list-style-type: none"> • Introduction to cashflow management • Keeping records/bookkeeping • Keep the money flowing • Pricing your products or services • Contingency planning 	<p>Justine Douglas, Cumbria Training Services</p>
<p>Day 3 Finding and keeping customers & Going social & the grande finale Wednesday 8th November 9.30am – 4.30pm</p>	<ul style="list-style-type: none"> • Steps for creating a marketing plan • Creating a marketing budget • Top practical marketing tips for start-ups • Value of social media • Top tips for using social media in your business 	<p>Jackie Harris, Brightspark Marketing</p>

Venue: Mintworks, 124 Highgate, Kendal, LA9 4EN

This course is **free** to attend. Lunch will be provided.

For further information or to reserve your FREE place, please contact:

Lesley Robinson
01228 534120

lesleyr@cumbriachamber.co.uk



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